



Fouman Ladder

The first step of entrepreneurship

The first skill-building event of the Fouman Faculty of Engineering in the field of entrepreneurship, titled "Fouman Ladder," was held.

This event took place on June 11 and 12, 2024, with the active participation of 80 students from across the province. It was organized by the Associative Dean/Academic at the Fouman Faculty of Engineering, led by the "Fouman Ladder" team, and supported by the college's Dean and Associative Dean/Executive, the Science and Technology Park of Fouman Faculty of Engineering, and the Technical and Vocational Organization of Fouman. This event marks the beginning of skill-building events at the Fouman Faculty of Engineering.

"Fouman Ladder," as the first step on the path of entrepreneurship, was designed and planned to familiarize students with the entrepreneurial ecosystem and the basic concepts of this journey, as well as to provide an experience of working within a startup framework.

The implementation of this initiative was carried out by the "Ladder" team, which included startup business owners, entrepreneurship and skill-building activists from various cities such as Tehran, Isfahan, and Yazd. The event was successfully executed with the help of students from the Fouman Faculty of Engineering.



This gathering served as a positive point for expanding collaborations and fostering connections among different groups, which was made possible through this event.

During these two days, topics such as idea generation, value in startups, customer identification, budgeting, sales and customer relations were presented through workshops and lectures. Following the team-building process, participants applied these concepts to their business models to gain practical experience. In the end, the business ideas of the 17 teams formed during the event were judged, and valuable prizes were awarded to the top teams.

The event was enriched by the presence of prominent figures such as Engineer Seyed Abbas Mousavi Rahpeyma, founder and benefactor of the faculty and a top national entrepreneur; Dr Mohammad Jafar Sedigh Damghanizadeh, dean of the Fouman Faculty of Engineering and expert in growth centers, science and technology parks and entrepreneurship; Dr Roham Ghelichi, head of the Guilan Commercial Education Center and CEO of the Knowledge-Based Group Kashef; and Dr. Saeed Zahedi, Director General of ICT in Guilan. These individuals shared their experiences, significantly enhancing the participants' knowledge.

The event was covered by Gilan Provincial Radio and Television, featuring interviews with students and the dean, as well as the presence of provincial officials, including the governor and mayor of Fouman and county council members. In his press interview, Dr. Mohammad Jafar Sedigh detailed the college's program, highlighting that, students were introduced to the world of entrepreneurship and idea generation through creative methods. He added that the students engaged in teamwork, presenting innovative ideas for new product development, outlining production stages, discussing and exchanging views on marketing the produced goods.

In conclusion, this event marks the first step in guiding and supporting entrepreneurship at the Fouman Faculty of Engineering. It is hoped that with the efforts of this institution and the grace of God, further strides will be made along this path.













بوم ناب کسب و کار

نام تیم:
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جایگزین‌های موجود	سنجه‌های کلیدی	مفهوم سطح بالا	کانال‌ها	پذیرندگان آغازین
		ساختار هزینه‌ها		جریان‌های درآمدی

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